# SWEET CORN ENDEAVOUR



## A NEW SUPERSWEET SWEET CORN HYBRID

- Suitable for processing
- Excellent disease resistance
- Outstanding yield potential
- Strong plants with robust growth habit
- Ears have excellent tip fill, golden yellow colour and good quality
- Attractive uniform ears with a very gentle taper and tight husk protection



## Type:

A Supersweet hybrid for the processing market.

# Maturity:

Late maturing hybrid that can be harvested 90 - 95 days after planting (Southern Africa conditions apply). The date of harvesting may vary by as much as 10 days between early and late seasons planting. This needs to be taken into consideration when planning planting schedules under different growing conditions.

#### Plant Characteristics:

Very large and robust plants with exceptional seedling vigour, with an average plant height of 2m. Ears are positioned 80 - 90 cm above the ground. A plant population of 50,000 - 55,000 plants/hectare is optimal for summer plantings. Plant population will influence ear size.

# Ear Characteristics:

Slightly tapered and uniform ears, with a length of 19 - 21 cm and diameter of 52 mm abd 18 kernel rows. Kernel depth is typically 12 mm, kernel colour is a deep golden yellow.

## Disease Resistance:

HR: local common rust (Ps)

#### Features & Benefits:

ENDEAVOUR offers the sweet corn grower the opportunity to supply the market with a produce of the highest quality. The hybrid is late maturing with a good disease resistance and excellent yield. The high yield, large ears and excellent kernel depth enables this hybrid to meet the requirements of the processing industry.

**Disclaimer:** This information is based on our observations and/or information from other sources. As crop performance depends on the interaction between the genetic potential of the seed, its physiological characteristics, and the environment, including management, we give no warranty express or implied, for the performance of crops relative to the information given nor do we accept any liability for any loss, direct or consequential, that may arise from whatsoever cause. Please read the Starke Ayres Standard Terms and Conditions of Sale before ordering seed.

Resistance: is the ability of a plant variety to restrict the growth and development of a specified pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure (HR = High resistance, IR = Intermediate resistance).

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