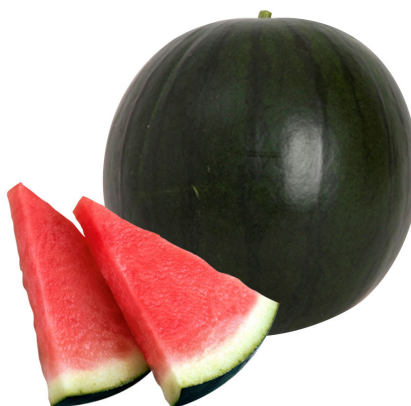


# WATERMELON FASHION

## A MEDIUM SIZE TRIPLOID, HYBRID WATERMELON WITH EXCEPTIONAL TASTE

- Very attractive, round and uniform fruit
- Deep red flesh with firm texture
- Excellent flavour and high brix
- Good yield and transportability
- Resistance to Fusarium



### Type

A hybrid triploid watermelon.

### Maturity

Main season 80 - 85 days.

### Plant Characteristics

A vigorous plant with healthy leaf cover.

**Plant population:** 2,500 to 3,000 plants/ha, grafted on a suitable rootstock. Interplanted with a suitable pollinator variety (833 to 1,500 plants/ha). Total plant population 3,333 to 4,500 plants/ha.

**Adaption:** FASHION is recommended for early and main season production.

### Variety Characteristics

**Fruit Characteristics:** Medium to large, uniform round fruit with weight of 4 - 8kg. The rind has a dark green colour with darker green stripes. Firm flesh with deep red colour, excellent flavour and high brix. The edible, rudimentary, empty white seed coats are medium sized. Environmental stress conditions can however cause the formation of hard seeds.

**Pollination:** A suitable pollinator must be inter-planted at a recommended ratio of 3:1 in the main season, when the conditions are favourable. In the early season and periods of difficult pollination, it is advisable to plant at a ratio of 2:1. Consult our seedless production guidelines for further information.

### Features & Benefits

FASHION is early maturing with good yield. Uniformity of fruit size make it well suited to retailing as whole fruit, as well as half- and quarter-cuts. The unique rind colour is an attractive contrast to the red flesh.

**Disease Resistance:** IR: Fon (0,1)

**Disclaimer:** This information is based on our observations and/or information from other sources. As crop performance depends on the interaction between the genetic potential of the seed, its physiological characteristics, and the environment, including management, we give no warranty express or implied, for the performance of crops relative to the information given nor do we accept any liability for any loss, direct or consequential, that may arise from whatsoever cause. Please read the Starke Ayres Standard Terms and Conditions of Sale before ordering seed.

**Resistance:** is the ability of a plant variety to restrict the growth and development of a specified pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure (HR = High resistance, IR = Intermediate resistance).