

BEETROOT RED ATLAS

MULTIPURPOSE VARIETY WITH EXCEPTIONAL BOLTING TOLERANCE

- Exceptionally high yield potential
- Produces uniform roots with good colour
- High bolting tolerance
- High *Cercospora beticola* resistance
- Very early maturing



Type

An F1 hybrid.

Maturity

Early maturing variety, 55 – 85 days (summer), 85 – 110 days (winter).

Plant Characteristics

Leaf Characteristics: Long, fully erect leaf with a dark green colour.

Root Characteristics: Very uniform, round/top shape root. Dark red external colour. Very smooth exterior. Excellent internal colour with little zoning. Very high sugar content.

Bolting Tolerance: Excellent bolting tolerance.

Features & Benefits

Market Segment: Fresh Market, Bunching, Processing and Baby beetroot.

High Resistance: *Cercospora* Leaf Spot (Cb).

Intermediate Resistance: Downy Mildew (Pfb), Powdery Mildew (Ep), Rhizoctonia.

Disclaimer: This information is based on our observations and/or information from other sources. As crop performance depends on the interaction between the genetic potential of the seed, its physiological characteristics, and the environment, including management, we give no warranty express or implied, for the performance of crops relative to the information given nor do we accept any liability for any loss, direct or consequential, that may arise from whatsoever cause. Please read the Starke Ayres Standard Terms and Conditions of Sale before ordering seed.

Resistance: is the ability of a plant variety to restrict the growth and development of a specified pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure (HR = High resistance, IR = Intermediate resistance).