

SWEET CORN STAR 7714



A TRADITIONAL SUPERSWEET SWEETCORN HYBRID

- Very vigorous seedlings, and large strong plants
- Very high yield potential
- Concentrated harvest period
- Excellent disease resistance



Type:

A Supersweet (sh2) hybrid for the Fresh market.

Maturity:

A late maturing variety that can be harvested 95 days after planting (Southern African summer planting conditions apply). The date of harvesting may vary by as much as 10 days between early and late season plantings. This needs to be taken into consideration when planning planting schedules under different growing conditions. For accurate planning heat units should be monitored.

Plant Characteristics:

A very vigorous, large and prolific plant with an average height of 2.1 m with ears positioned 80 cm above the ground. Tillers can be present at a rate of up to 2 per plant. There is no significant economic advantage to remove these tillers.

Ear Characteristics:

Gently tapered ears with an average length of 17 - 21 cm and 16 to 20 rows. STAR 7714 have a prolificacy index of 1.4 ears per plant. This means that even at sub-optimal and especially uneven plant populations this variety has the ability to compensate by bearing more than 1 ear per plant.

Disease Resistance:

HR: local Rust strains (Ps)
IR: Northern Corn Leaf Blight (Et).

Features & Benefits:

The vigorous, prolific nature of STAR 7714 offers the grower the opportunity to produce high quality fresh market sweetcorn in marginal climatic conditions and in the off season. The disease resistance, yield, and concentrated harvest window makes STAR 7714 management friendly, lowering risk and improving crop security. Because of the plant material mass, it can very successfully be used as silage after the ears are harvested.

Disclaimer: This information is based on our observations and/or information from other sources. As crop performance depends on the interaction between the genetic potential of the seed, its physiological characteristics, and the environment, including management, we give no warranty express or implied, for the performance of crops relative to the information given nor do we accept any liability for any loss, direct or consequential, that may arise from whatsoever cause. Please read the Starke Ayres Standard Terms and Conditions of Sale before ordering seed.

Resistance: is the ability of a plant variety to restrict the growth and development of a specified pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure (HR = High resistance, IR = Intermediate resistance).

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