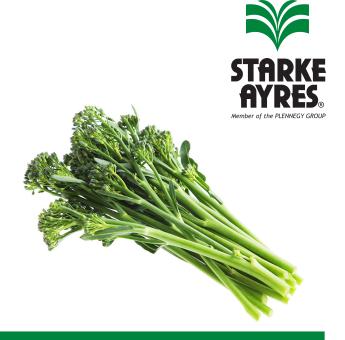
BROCCOLI ZARA

A NEW GENERATION EARLY-MATURING STEM TYPE HYBRID BROCCOLI

- Crunchy sweet tasting stem
- Deep green colour
- Excellent uniformity and yield potential
- Early-maturing



Type:

A hybrid brocette for the fresh and pre-pack markets.

Maturity:

Approximately 50 - 60 days in summer 60 - 85 days in winter (area and climate dependant).

Plant Characteristics:

Large upright plant producing multiple stems. A plant population of 60,000-80,000 plants per hectare is recommended.

Head Characteristics:

Zara produces dark green, smooth, uniform, broccoli stems with medium sized beads and is harvested when the stem length is approximately 15cm in length.

Features & Benefits:

Good heat and cold tolerance for year-round production. Vigorous growth habit that helps the plant to establish quickly. Prune main flower bud upon emergence to stimulate lateral stem development.

Adaption

Adaptable for year round production (area and climate dependant).

Fertilization Guidelines:

The following is a guide. Grower conditions vary and a soil analysis is recommended prior to planting. N: 200 - 240 kg/ha. 60 - 80 kg/ha incorporated preplant. Top dress the balance as follows: 7, 14, 21 and 28 days after transplant.

P: Plant uptake is 50 - 60 kg/ha per season. Bring soil levels to 40 mg/kg and then incorporate 50 - 60 kg/ha preplant. K: The plant uses 250 kg potassium (K) per hectare per season. Bring soil levels to 130 mg/kg, then incorporate 125 kg/ha preplant and 125 kg/ha 28 days after transplant.

Disclaimer: This information is based on our observations and/or information from other sources. As crop performance depends on the interaction between the genetic potential of the seed, its physiological characteristics, and the environment, including management, we give no warranty express or implied, for the performance of crops relative to the information given nor do we accept any liability for any loss, direct or consequential, that may arise from whatsoever cause. Please read the Starke Ayres Standard Terms and Conditions of Sale before ordering seed.

Resistance: is the ability of a plant variety to restrict the growth and development of a specified pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure (HR = High resistance, IR = Intermediate resistance).

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